



CO2 PACMAN

Interreg
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CO2 PACMAN Kick-Off Meeting

COoperation and CO-designing PArtnership for CLiMAte Neutrality



20-22nd March 2024
Siena (Italy)

AGENDA

DAY 1

VENUE: Aula Magna Storica University of Siena, via Banchi di Sotto 55 – Siena

14.00 – 14.30 Registration of the participants

14.30 – 15.30 Welcome and Introduction

- Welcome Speech *Roberto Di Pietra* (Rector of University of Siena)
- Opening of the project *Simone Bastianoni* (University of Siena – project coordinator of CO2 PACMAN)
- Presentation of Interreg Euro Med Program *Agathe Spitz* (JS Project Officer) - online
- *Community4Green Living* *Alexia Boulanger* (Thematic project from Mission Green Living Areas -GLA)

15.30 – 16.00 Ice-breaking activity and video interview (coordinated by EPLO & uRADIO)

16.00 – 16.30 Presentation of PPs



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Around 3 minutes for each PPs

16.30 – 17.00 About CO2 PACMAN

- *General Overview, objectives, content and expected results **Simone Bastianoni** (University of Siena – project coordinator of CO2 PACMAN)*

17.00 – 17.30 Coffee break

17.30 – 18.30 Project management and presentation of the structure and principle of coordination

- *Management and structure **Carmela Gioia** (University of Siena – project manager of CO2 PACMAN)*
- *Carbon Footprint Assessment **Nicoletta Patrizi** (University of Siena - Carbon Footprint Manager of CO2 PACMAN)*

18.30 – 19.00 Conclusions

- ***Simone Bastianoni** (University of Siena – project coordinator of CO2 PACMAN)*

19.15 Guided tour at the Contrada della Chiocciola

20.30 Social dinner (provided by the Lead Partner)

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DAY 2

VENUE: Sala Consiliare (University of Siena, via Banchi di Sotto 55 – Siena)

09.00 – 09.15 Registration of the participants

09.15 – 09.35 Keynote speech: designing decarbonisation - Riccardo M. Pulselli
(University of Reggio Calabria)

09.35 – 10.35 Presentation of WP1, WP2, WP3

- Each WP Leader is invited to elaborate a presentation, with the contribution of the Task leaders (WP1: UNIFI-DIDA; WP2: EPLO; WP3: UNISI) and Partners Involved

10.35 – 10.50 Coffee Break

10.50 – 13.00 Action of WP1: CO2 PACMAN Cooperative Action

UNIFI-DIDA Task Leader Presentation, with the contribution of the Task leaders activities (Act 1.1 & 1.4: UNIFI-DIDA; Act 1.2: TUC; Act 1.3: UNISI; Act 1.5: SDEWES)

13.00 – 14.30 Light lunch (provided by the Lead Partner)

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VENUE: Siena City Hall (piazza del Campo, First floor at “Concistoro Room”)

15.00 – 16.40 Round Table: Success Stories

- *Carbon Neutral Siena Project, **Simone Bastianoni** (President of Siena Alliance for Carbon Neutrality)*
- *Greek initiative GR-Eco islands, **Fragkakis Aggelos** (Mayor of Chalki Island)*
- *Sustainable siting of renewable energy plants – Offshore wind parks in the region of Crete, **Theocharis Tsoutsos** (Project coordinator of Technical University of Crete)*
- *Winners of Blue Deal Open Innovation: connecting enterprises /start-up with local authority, **Giorgio Cucè** (President of SEARES) and **Andrea Novas** (Head of Research Department at Rotary Wave startup)*
- *Yenesi (Youth Employment Network for Energy Sustainability in Islands), **Tibor Bešenić** (Project coordinator of SDEWES)*
- *Siena, the first City in Italy to obtain the international certification for sustainable tourism GSTC - Global Sustainable Tourism Council, **Vanna Giunti**, (Council member delegate for tourism of Siena Municipality)*
- *Simplified mobility planning in small insular tourism destinations. The cases of Rethymno and Platanias, Crete, **Stavroula Tournaki**, (Lead of the European Projects Division ReSEL -Technical University of Crete)*
- *Il lecceto di UNISI “A tree grows for each enrolled student”, **Simone Bastianoni** (provost for sustainability of the University of Siena)*
- *Sustainability accounting of Banfi farm, **Stefano Scardocchia** (Sustainability reporting Manager of Banfi)*

Moderated by **Nicoletta Patrizi** (University of Siena – Senior expert University of Siena)



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16.40 – 17.00 Wrap up

Simone Bastianoni (University of Siena – project coordinator of CO2 PACMAN)

17.00 – 18.00 Guided visit of “Sala del Mappamondo” and Buongoverno Frescos

18.00 Cocktail dinner (provided by the Lead Partner)

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DAY 3

Venue: Aula Magna Piazzetta Enzo Tiezzi, n°1 - Siena

09.00 – 09.30 Registration of the participants

09.30 – 10.00 Financial management, organisation and deadline of PPs and their contribution to the project

- *Carmela Gioia* (University of Siena – Financial manager of CO2 PACMAN)

10.00 – 10.30 Communication strategies

- *Alexia Spyridonidou* (EPLO – Communication manager of CO2 PACMAN)

10.30 – 11.00 Coffee break

11.00 – 12.15 First Steering Committee Meeting

- Establishment of SC group and rules

12.15 – 12.30 Conclusions and Next Steps

- *Simone Bastianoni* (University of Siena – Project coordinator of CO2 PACMAN)

12.30 – 13.45 Light Lunch (provided by the Lead Partner)

14.00 Guided visit of the city (optional)